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**TO: Economic Support Supervisors
Economic Support Lead Workers
Training Staff
Child Care Coordinators
W-2 Agencies
Workforce Development Boards
Job Center Leads and Managers**

**FROM: Amy Mendel-Clemens
Technical Assistance, Training & Education
Section
Bureau of Eligibility Management
Division of Health Care Financing**

BEM/DWS OPERATIONS MEMO

No: 05-15

DATE: 04/18/2005

FS	<input type="checkbox"/>	MA	<input type="checkbox"/>	SC	<input type="checkbox"/>
CTS	<input type="checkbox"/>	CC	<input type="checkbox"/>	W-2	<input checked="" type="checkbox"/>
FSET	<input type="checkbox"/>	EA	<input type="checkbox"/>	CF	<input type="checkbox"/>
JAL	<input type="checkbox"/>	JC	<input type="checkbox"/>	RAP	<input type="checkbox"/>
WIA	<input type="checkbox"/>	Other	EP	<input type="checkbox"/>	★

PRIORITY: HIGH

SUBJECT: 2005 Milwaukee Money Conference: A Conference on Personal Finance

EFFECTIVE DATE: Immediately

PURPOSE

This memo provides information about the 2005 Milwaukee Money Conference, an annual conference on personal finance geared toward low-income families.

BACKGROUND

The Department of Workforce Development, the Department of Financial Institutions and Asset Builders of America have teamed up with other community businesses and social services agencies to offer the sixth annual "Money Conference: A Conference on Personal Finance."

The conference will be held Saturday, April 30, 2005, from 8:30 a.m. to 3:30 p.m. at the Mother Katherine Daniels Conference Center (35th and Hampton) in Milwaukee. Pre-registration is strongly encouraged because space is limited and previous events have been very popular. Registration also is available on the day of the conference beginning at 7:45 a.m. See the attached announcement for a registration form and further contact information.

Cost is \$10 for adults and \$5 per child for those who pre-register. If registered the day of the conference the cost is \$15 for adults and \$10 per child. It includes a continental breakfast, lunch, a free copy of a credit report **with** score, program materials and door prizes. Limited child care is available for children under six—but they **must** pre-register. Parking is free.

The conference will offer education and training concerning:

- credit, credit reports;
- lending schemes and frauds;
- landlord/tenant rights;
- vehicle financing;
- predatory lending;
- home ownership;
- planned spending;
- savings and investments;
- estate planning; and
- insurance.

There will be three Spanish language sessions: Credit and Banking, Money Management and Homeownership

The conference also will offer sessions for children and young adults ages 6 to 18. Children and young adults can learn about investment and financial education programs available in their community. Each participant 18 and older will be able to receive a free copy of their credit report with score if they bring identification. Limited child care is available for children under six—but they **must** pre-register.

Wisconsin's First Lady, Jessica Doyle, is scheduled to provide the morning welcome and Valerie R. Daniels-Carter, President & Chief Executive Officer of V&J Holding Companies owners of over 100 restaurants in four states will be the luncheon speaker.

POLICY

The Money Conference is an allowable Wisconsin Works (W-2) education and training activity. W-2 agencies should encourage W-2 participants and staff to attend. If the W-2 agency requires a participant to attend, the following must occur:

1. Necessary supportive services (transportation, child care, and payment for registration) must be provided.
2. The employment plan must reflect the activity.
3. Hours must be considered in the 10-12 hours per week education and training limit.

Use W-2 service funds to pay registration fees and to provide transportation for W-2 clients. Child care can be paid for using Wisconsin Shares funds for W-2 clients. Conference participants may bring vouchers to gain admission to the conference, and Asset Builders of America, the fiscal agent for the conference, will invoice the appropriate W-2 agency afterwards. Pre-registration is strongly encouraged.

CONTACTS

Jodi Owens, DWD, jodi.owens@dwd.state.wi.us, 608-264-8165 or the DWS Milwaukee Regional Office at 414-227-4633.

Details, including a map, a Spanish-language brochure and registration forms are available at http://www.assetbuilders.org/ProgramInfo/The%20Money%20conference/Locations/TMC_milwaukee05.htm

Attachments

Money Conference flyers – English and Spanish

★Program Categories – FS – FoodShare, MA – Medicaid, SC – Senior Care, CTS – Caretaker Supplement, CC – Child Care, W-2 – Wisconsin Works, FSET – Food Stamp Employment and Training, CF – Children First, EA – Emergency Assistance, JAL – Job Access Loan, JC – Job Center Programs, RAP – Refugee Assistance Program, WIA – Workforce Investment Act, Other EP – Other Employment Programs.

DWD/DWS/BW2/JO-KB